

RAJAT BAJWA

Shopify Developer

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Highly proficient Senior Shopify Developer with 7+ years driving e-commerce success; expert in optimizing storefronts and custom solutions that boost user experience and conversions. Aims to leverage comprehensive Shopify and front-end development skills to deliver innovative, high-performance e-commerce solutions within a dynamic software/engineering environment. 7+ Years Building High-Performance Ecommerce Stores for Global D2C Brands.

PROFESSIONAL SUMMARY

- 7+ years of extensive experience in Shopify development, theme customization, and e-commerce optimization for diverse international brands.
- Proficient in developing high-performance Shopify storefronts, leveraging Liquid, JavaScript, HTML, CSS, and SCSS to create engaging user experiences.
- Expertise in front-end optimization techniques, code refactoring, and asset optimization, leading to measurable improvements in page load speed and user engagement.
- Proven ability to develop custom Shopify theme features and integrations, including advanced product filtering, personalized recommendations, and dynamic checkout processes.
- Experience in seamlessly integrating Shopify stores with payment gateways (e.g., Stripe, PayPal) and third-party APIs (e.g., Klaviyo, ShipStation).
- Collaborated effectively with UI/UX teams to continuously improve storefront usability, resulting in increased customer satisfaction and sales.
- Hands-on experience with PHP and Laravel for building e-commerce platforms and custom Shopify applications.
- Skilled in version control using Git, ensuring code quality, and facilitating collaborative development workflows.
- Adept at translating UI/UX designs from Figma into functional and visually appealing storefronts.
- Passionate about staying current with the latest e-commerce trends and technologies to drive innovation and maximize client success.

WORK EXPERIENCE

UI Developer

Anatta Design (Remote) (Mar 2022 - Present)

Responsible for developing front end applications, and debugging for cross browser and device compatibility.

- Engineered and maintained high-performance Shopify storefronts for international e-commerce brands, ensuring optimal user experience and conversion rates.
- Developed custom UI components using Liquid, JavaScript, HTML, and SCSS, enhancing storefront functionality and visual appeal.
- Collaborated closely with UX and product teams to build conversion-optimized storefront experiences, aligning front-end development with business objectives.
- Implemented front-end and back-end applications while working with other developers in the team.

Achievements:

Streamlined storefront performance through comprehensive front-end optimization, code refactoring, and image optimization, leading to measurable gains in page load speed.

Senior Software Developer

Suffescom Solutions (Jun 2020 - Feb 2022)

Involved in creating end to end solutions, integration various third-party tools and delivering to clients.

- Managed end-to-end development for a portfolio of e-commerce platforms leveraging Shopify, PHP, and Laravel frameworks, ensuring alignment with client specifications.
- Developed bespoke Shopify theme features and integrations, enhancing platform functionality to effectively meet custom user needs.
- Implemented seamless integrations with leading payment gateways like Stripe and PayPal to secure efficient and reliable transaction processing.
- Integrated stores with third party APIs, enabling stores with enhanced capabilities.

Achievements:

Successfully delivered multiple e-commerce projects tailored for international client base

Senior Shopify Developer

Jeronone Technologies (Aug 2018 - May 2020)

Developing new front end integrations and working closely with designers.

- Specialized in Shopify theme development and detailed store customization to cater to unique business needs.
- Engineered custom Shopify integrations and cutting-edge storefront features.

SOFT SKILLS

Collaboration
Communication
Problem-solving
Adaptability
Time Management

TECHNICAL SKILLS

Shopify Development ●●●●●
Shopify Liquid ●●●●●
Theme Development ●●●●●
Store Customization ●●●●●
Javascript (ES6+) ●●●●●
HTML5 ●●●●●
CSS3 ●●●●●
SCSS ●●●●●
Vue.js ●●●●●
API Integrations ●●●●●

CORE COMPETENCIES

E-commerce Optimization
Performance Optimization
Responsive Web Development
Shopify Architecture

EDUCATION

Master of Technology (Computer Science)

SUS College of Engineering & Technology
2017 - 2019

Bachelor of Technology (Computer Science)

Rayat Bahra Group of Institutes
2012 - 2016

LANGUAGES

English, Hindi, Pujjabi

HOBBIES

Web Development, E-commerce,
UI Design, Open Source, Tech Blogs

- Delivered a high standard of e-commerce websites designed to enhance brand presence and user engagement for global clientele.
- Applied Shopify skills to improve user friendliness and design of the eCommerce Site.

Achievements:

Enhanced customer experience and optimized storefront performance in collaboration with UI/UX teams through website management.

➤ PROJECTS

Hostage Tape

Hostage Tape - Shopify Theme Enhancement: Developed and implemented custom Shopify theme components and UI enhancements utilizing Liquid, HTML, SCSS, and JavaScript to improve user experience.

Vahdam Tea

Vahdam Tea - Shopify Storefront Optimization: Contributed to the ongoing development of a high-performance Shopify storefront, specifically focusing on enhancing e-commerce UI components to improve user engagement and conversion.

Aquatru

Aquatru - Storefront Enhancement: Executed front-end enhancements and Shopify feature updates to boost overall storefront performance, focusing on improved navigation and faster loading times.

Volvo Eicher

Volvo Eicher - Responsive UI: Focused on front-end component implementation and responsive UI development to ensure optimal viewing experience irrespective of device dimensions across the platform.

Society Social

Worked as UI developer for a complete website redesign. Implementing modern Shopify standards, performance optimization, and interactive UI components to deliver a high-converting and user-friendly e-commerce storefront.

➤ CERTIFICATIONS

Liquid Storefronts for Theme Developers (2025)

Shopify

Headless at Shopify for Developers: Verified Skill Badge (2025)

Shopify